

GROUP BROCHURE

Enter a 19th century
textile town



TEXTILE MUSEUM

INDUSTRIAL HERITAGE

GARDENS

PRESENTATION

Located in the heart of the Vosges Mountains, in the Saint-Amarin valley, the Wesserling park is an essential stopover for anyone curious!

It is the largest Alsatian park listed as a **Historic Monument** and labeled «Remarkable Garden».

Its **gardens** are divided into 5 spaces:

> **the vegetable garden**, where fruits and vegetables are grown in a fun way while respecting the environment.

> **the regular garden**, with geometric paths offering a beautiful view of the castle.

> **the English park**, which sublimates the wild nature.

> **the Mediterranean terraces**, where in summer we find citrus fruits and laurels in pots.

> **the rural park**, organic market gardening area and hay fields.

Each year, from June to October, the Festival des Jardins Métissés (mixed Gardens festival) promotes the heritage of Wesserling by inviting international artists. They draw their inspiration from the textile history of Wesserling and a particular theme defined each year for creating gigantic and ephemeral works!

A site influenced by industry...

A former textile factory, the Wesserling Park has managed to preserve an outstanding building collection linked to its heritage: castle, mansions, workshops, factories with shed roofs...

By exploring this heritage, you will discover an almost 300 year old epic between fashion, manufacturing techniques and worker's lives.

... but open to creativity

At the Wesserling Park, special spaces welcome creation: artists and craftsmen are keen to share their know-how and their originality. Gourmets will enjoy beer at the craft brewery, the fruit and vegetables from the vegetable garden and also the store of Saveurs et Couleurs de la Montagne producers, while fine products lovers will head to the jeweler who works with natural gem stones, or the furniture upholsterer, or the Bleu des Vosges textile store.

... and know-how transmitter

At the Textile Museum, demonstrations in period costume will introduce you to the manufacturing secrets of the famous printed fabrics called "Indiennes", which made Wesserling famous in the 18th century!

Surprising exhibitions are annually organized: between industrial history and contemporary textile creations, they will surely amaze you!

THE WESSERLING PARK

A RICH TOURIST AND CULTURAL ATTRACTION



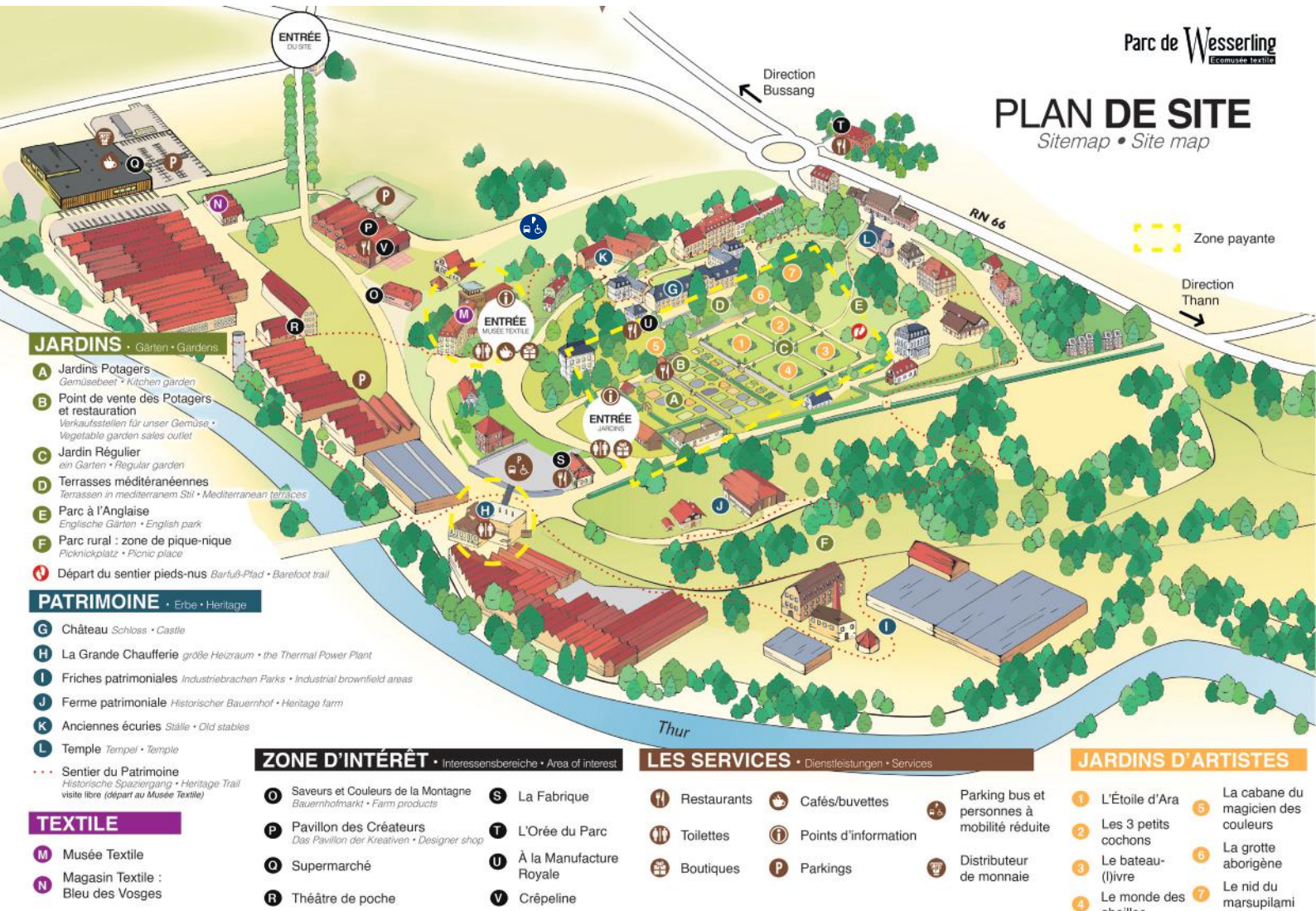
GARDENS



INDUSTRIAL HERITAGE



TEXTILE MUSEUM



CATERING ON SITE

FROM
13€

LA FABRIQUE

100 p.

From 15 € Terrasse Indoor room



This restaurant with its industrial decor concocts for you a local cuisine with regional gourmet products.

À LA MANUFACTURE ROYALE

20 p.

From 20 € Terrasse Indoor room



Restaurant perched on a hilltop green setting close to the castle, with a view of the vegetable gardens. 100% homemade food, based on fresh, organic and local products.

CRÊPELINE

30 p.

From 13 € Terrasse Indoor room



Crêpeline welcomes you in a cosy and pleasant setting. Savoury pancakes for lunch, sweet crepes and a tea room throughout the day, and why not let yourself be tempted by our cocktail, beer and wine list.

LE CABANON DU POTAGER

40 p.

From 13 € Terrasse Indoor room



Snacks with farm products (charcuterie/cheese platters, pancakes, ice cream, craft beers, syrups and lemonades), "picnic" formula.

ACTIVITIES WITHIN THE WESSERLING PARK

ACTIVITY CAPTION



Gardens



Industrial heritage



Textile museum



GUIDED TOUR OF GARDENS

A walk in the heart of the Wesserling Park Gardens, that unveils the different gardens and their history.

🕒 1,5H 🧑 30p. 💰 90€



GOURMET GARDEN

When vegetables, flowers, and aromatic herbs combine to create a social and natural garden. A discovery full of tips and treats!

🕒 1H 🧑 25p. 💰 70€



PHOTO-RALLY

Equipped with maps and your cameras, find the different stop along the route and address the challenges in pictures! This challenge is to be carried out in teams, with as a bonus a brand new perspective to the Wesserling Park.

🕒 2H 🧑 25-50p. 💰 80-150€



GARDEN OF THE SENSE

Rediscover the simple joys of life. Walk along our barefoot trail, listen to the birds and observe them, touch the barks of trees at your fingertips... Enjoy this moment of pure relaxation!

🕒 2H 🧑 30p. 💰 110€



UNUSUAL TOUR OF THE "GRANDE CHAUFFERIE"

This former thermal power station opens its doors for offering you an exceptional museum tour more than 15m height, above the old former coal boilers.

🕒 40min. 🧑 25p. 💰 60€



GUIDED TOUR OF INDUSTRIAL SITE

The outstanding collection of industrial buildings in the Wesserling Park is all yours! An outdoor exploration of more than 300 years of history, between print workshops, mansions, castle and industrial wasteland...

🕒 2H 🧑 30 p. 💰 110€



GUIDED TOUR OF TEXTILE MUSEUM

You will learn the Wesserling textile history from its creation in 1762 to current times, and stroll among amazing art exhibitions.

🕒 1H 🧑 25 p. 💰 70€



DEMONSTRATION OF TEXTILE CRAFT

An immersion in 18th century everyday life of textile workers, between spinning, weaving and block printing.

🕒 30min. 🧑 25 p. 💰 60€



BLOCK PRINTING WORKSHOP

Discover the work of the Manufacturing workers and create your own print pattern. Each participant goes back home with one's creation.

🕒 1,5H 🧑 25 p. 💰 100€



CUSTOMIZATION : TOTE BAG

Check out the print job of the Wesserling workers and create your own tote bag to take home.

🕒 1,5H 🧑 25 p. 💰 100€ +3€/pers.

MORE

You are interested in all these activities and you don't know which one to choose?

Don't panic, with our «Rotating Workshop» offer you have the possibility to set up a rotation of activities in your group.

With this offer, you choose 2 or 3 activities to do in the same day and we take care of the rest.

This will allow you to have a very eventful and emotional day!

ROTATING WORKSHOPS

2 to 3 workshops to choose from

For example: costumed demonstration + unusual visit to the Grande Chaufferie + guided tour of the gardens.

🕒 2H 🧑 30-100 p. 💰 Upon request



EXCLUSIVE TASTING



BEER TASTING

The Cabrio brewery invites you to learn more about being a craft brewer and to introduce you to the secrets of this drink that delights your taste.

🕒 1h

👥 20p.

€ 5€/p.

In addition to its tourist activities linked to its textile past, the Wesserling Park has many shops, craft persons and associations. Go and meet them!

NEW

DISCOVERING OFFER

41€
/PERSON

ALL-INCLUSIVE OFFER

Discover the Parc de Wesserling in small groups for a day.

🕒 a day

👥 20 p. min

€ 41€/p.

GUIDED
TOUR OF THE
GARDENS
+4,50€
SUPP/PERSON



DEMONSTRATION OF TEXTILE CRAFT

An immersion in 18th century everyday life of textile workers, between spinning, weaving and block printing.



LUNCH AT LA FABRIQUE

> 3 choices of menu
> starter + main course + dessert
> local cuisine with local and gourmet products



VISITE LIBRE DANS LES JARDINS

Walk in the heart of the Wesserling Park Gardens, discovering the different gardens and their stories.

CONTACT US !



YOUR CONTACT

Margot MANCANELLO

Commercial Manager

00 33 3 89 38 28 15

groupes@parc-wesserling.fr

Parc de Wesserling –

Écomusée textile

Rue du Parc,

68470 Husseren-Wesserling

www.parc-wesserling.fr



By car

Mulhouse - 30km • Belfort - 50km

• Colmar - 55km • Epinal - 75km •

Strasbourg - 135km

By train

Possibility to come by train by taking the «Mulhouse-Kruth» line.

OUR FLAGSHIP EVENTS

Festival of Gardens

> **June to October**

Contemporary and playful structures displayed in the gardens.



Nocturnal extravaganzas in the garden

> **17 evenings in August**

Night stroll in a poetic atmosphere



Christmas in the Garden

> **19 evenings in December**

A storytelling walk along the trails of the illuminated Garden



PRACTICAL INFORMATION



CALENDAR

April till October
Daily from 10:00 to 18:00.
(Groups by reservation)



TICKETING

from 20 people

	low season	high season
adult	6 €	8,50 €
child	4 €	6 €

THEMATIC TOUR
EVERY YEAR IN HIGH SEASON

Low season: April, May, October
High season: June - October

KEY FIGURES



90 000
Visitors
a year



42
Hectare



27 years



10 events
annual



4
restaurants



1500 visits
Tours per year



5 gardens



5 Textile exhibitions

3 THEMATIC AREAS FOR VISITS

- GARDENS -
- HERITAGE -
- TEXTILE -

More

INFORMATIONS



Reduced mobility route in the gardens



Small tea room at the reception of the
Textile Museum



CALL FOR DONATIONS

The safeguarding and refurbishment of the Wesserling Park continue!

The Parc de Wesserling wishes to refurbish two other history filled spaces: La Grande Chaufferie (former thermal power plant) and its outbuilding, the Turbines room and the Laboratory.

The overall project consists of creating a coherent ecomuseum visit following its own path, over the entire site, starting from the renovated castle. The discovery will be more complete, richer and therefore more attractive. Tourist attendance targets 150,000 visitors per year starting in the early years. This will produce strong positive impacts on the local economy.

These preserved spaces are part of the history of the Wesserling site, they bear witness to the technical and energy developments of this large textile factory and contribute to the understanding of the site as a whole.

HELP US RESTORE The Grande Chaufferie and the Laboratory

MAKE A DONATION:

www.fondation-patrimoine.org/77581



Parc de **Wesserling**
Ecomusée textile

FONDATION

DU PATRIMOINE


Liberté • Égalité • Fraternité
RÉPUBLIQUE FRANÇAISE
Ministère
Culture



 Vallée de
Saint-Amarin
COMMUNAUTÉ DE COMMUNES

 Grand Est
ALSACE CHAMPAGNE-ARDENNE LORRAINE





Parc de Wesserling

Ecomusée textile

29 rue du Parc • 68470 Husseren-Wesserling
groupes@parc-wesserling.fr • +33 3 89 38 28 16
www.parc-wesserling.fr

